



**How well employees can hear impacts their health, productivity and well-being.** Unfortunately, many employees can't afford or put off treatment, letting their hearing get worse. Most employers have wellness programs and initiatives, but **only 8% include hearing health.**

Take these simple steps to integrate hearing health into your wellness efforts, and help employees hear life to its fullest:

**1 Encourage your employees to become more knowledgeable**, while earning discounts on hearing services and treatment. EPIC Hearing Healthcare offers a complimentary *Listen Hear!* Live Well Hearing Health Wellness Program – found at [ListenHearLiveWell.com](http://ListenHearLiveWell.com) – which incentivizes employees to watch educational videos, test their knowledge through an online quiz, take an online hearing assessment and even have the option to print 2D and 3D samples of hearing aids to learn about new technologies.

**2 Integrate articles on hearing health into your ongoing wellness communications.** On the “For Employers” section of [ListenHearLiveWell.com](http://ListenHearLiveWell.com), you will find a request form for articles that you can add to your regular newsletters or intranet sites.

#### Topics include:

- Hearing Health Impact on Overall Health
- Hearing Health Impact on Productivity
- Importance of Early Hearing Aid Treatment
- Steps for Healthy Hearing
- Diabetes Awareness Month – Think About Hearing Health
- American Heart Month – Think About Hearing Health

**3 Include hearing screenings at your next health fair.** While cholesterol and blood sugar screenings have become common in work settings, hearing has not been given as much attention. Having on-site screenings sends a powerful message that this area of health care is important for employees. Enter a request through the “For Employers” section of [ListenHearLiveWell.com](http://ListenHearLiveWell.com) to find a professional who can visit your worksite free of charge.

**4 Ensure hearing health care is part of your overall benefits package.** Most people assume that hearing loss evaluations and treatment would be covered by their medical insurance – but this often is not the case. Without this coverage, finances quickly become a barrier to seeking the needed care. Consider supplemental hearing insurance (similar to vision or dental). EPIC Hearing Healthcare is the first and largest provider of hearing insurance nationwide. From \$.35 to \$1.75 per member per month, hearing insurance is one of the most affordable benefits for its value. Learn more: [EPIChearing.com](http://EPIChearing.com).



## 1 in 3

employees suspect hearing loss, but have not sought treatment.

– *Listen Hear! 2013 Employee Survey*

### Untreated hearing loss has been linked to:

- Increased depression
- Social isolation
- Impaired memory
- Diminished overall health

– *Better Hearing Institute*

### Hearing aids cost on average about \$1,500, but can be as high as \$3,000-\$5,000.

– *National Institutes of Health*

